

PERSONAL SWOT ANALYSIS:

INTERNAL FACTORS	
STRENGTHS (+)	WEAKNESSES (-)
<p>My strengths are: I'm a good at guitar, I'm good at communicating, I'm good at problem solving, I'm at good at writing melody for original songs. I also got a lot of experience in gigging and recording situations.</p> <p>Other people, think I got a good video presence and that's what makes me likable.</p> <p>People also said I will be a good student rep as I am passionate and enjoy helping people.</p>	<p>My weak points are. In which people will think I'm short fuse and sometimes think that I don't wanna talk to them.</p> <p>My hybrid picking and speed technique are slowly developing and need work to be done to get it down. As the song that I'm doing heavily reliable on it.</p> <p>Timing and groove are my weakness giving my feedback and of which, I shall make my main focus for my practise routines.</p>

EXTERNAL FACTORS	
OPPORTUNITIES (+)	THREATS (-)
<p>I get lessons by some of the best guitar players around. In which, I'll get to network with them and do some collabs with them.</p> <p>My university supports me well and I can network with my class mates and other students at Waterbear.</p> <p>My social media presence especially on Instagram is growing which hopefully will lead me into endorsements and networking opportunities within.</p>	<p>I will need my song as it a challenging song and if I don't practice it.</p> <p>If I don't focus on timing and my groove my sound and song will be disrupted and easily pointed out but the makers.</p>